



MLS Plus Participant

Non-REALTOR® option to gain access to the MLS through Midwest Real Estate Data, LLC (MRED) & Heartland REALTOR® Organization (HRO)

Participant's Information:

Name: _____ License #: _____ State: _____

Cell Phone: _____ Do you want this phone number in the MLS? ☐ Yes ☐ No

Email: _____

Office Information:

Office Name: _____ Office Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Position in Office: ☐ Agent OR ☐ Broker/Managing Broker – Are you the Responsible Member? ☐ Yes ☐ No

If yes, please also submit the **MRED/HRO Subscription Agreement & MLS**

Participant Verification Form – [View/Download PDF](#)

(initial service charge is waived)

Billing

\$250 per Quarter

\$750 Setup Fee per Office

\$250 Setup Fee per Agent¹

By signing below, you agree you are an actively licensed Real Estate Broker or Agent and that you agree to pay applicable Setup Fee(s) and \$250 per Quarter² to access the MLS through MRED and Heartland.

Signature: _____ Date: _____

Submit this form with a copy of your real estate license to info@HeartlandRO.com.

Setup fee + 1st quarter fees must be paid before access will be granted.

HEARTLAND REALTOR® ORGANIZATION

405 E Congress Pkwy, Suite A • Crystal Lake, IL 60014

(815) 459-0600 • info@HeartlandRO.com

www.HeartlandRO.realtor

¹Waived for offices with 10+ participating agents.

²Credit/debit card must be provided for automatic payment.



MIDWEST REAL ESTATE DATA LLC / HEARTLAND REALTOR® ORGANIZATION
MLS PLUS / PLN ONLY SUBSCRIPTION AGREEMENT

The undersigned hereby seeks participation rights in the MIDWEST REAL ESTATE DATA, LLC (MRED) through the Heartland REALTOR® Organization (HRO).

I, the undersigned, _____ certify and affirm that I hold an
(PRINT NAME)

active real estate license in _____; am the Designated Managing Broker/Responsible
(STATE)

Member for the office below; and that Real Estate is my principal occupation.

Business Name: _____

Office Address (Main Location): _____

Branch Office(s) & Location(s): _____

Office Phone: _____ Office E-mail: _____

Business License #: _____ Website: _____

Including myself, there are a total of ____ participating licensed real estate practitioners or appraisers in my office.

NAMES:

LICENSE NUMBERS:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

(ATTACH LIST WITH ADDITIONAL NAMES, IF NEEDED)

If my application is approved, I herewith pledge myself to transact all my business activities in accordance with the Constitution and Bylaws of the Heartland REALTOR® Organization, the Midwest Real Estate Data, LLC [Rules and Regulations](#), (as adopted by HRO), and all State laws that are applicable to my profession. I also give my permission for both HRO and MRED to e-mail me materials deemed pertinent to my membership.

(SIGNATURE)

(DATE)



MLS Participation Verification Form

To be completed and signed by the Designated Managing Broker of the office.

Initial YES/NO for each of the following:

☐	☐	I, or one of my licensed agents, participates in real estate transactions by listing property with the MRED multiple listing service (MLS)
YES	NO	
☐	☐	My firm actively endeavors to acquire listings of properties to sell to submit to MRED and/or my firm seeks to represent buyers interested in purchasing property.
YES	NO	
☐	☐	I agree not to sell listing information obtained through MRED to third party companies.
YES	NO	
☐	☐	My firm engages in appraisal activities exclusively, and I have no real estate brokers or sales licensees licensed with me or my firm.
YES	NO	
☐	☐	I understand if Heartland/MRED Participation Policies are violated my MLS membership will be terminated.
YES	NO	

I solemnly affirm that the above stated facts are true and understand the ramifications of violating [MRED's Rules & Regulations](#).

DESIGNATED MANAGING BROKER NAME (PRINTED)

SIGNATURE

DATE SIGNED

AGENT ID

OFFICE NAME

OFFICE ID

OFFICE ADDRESS

CITY / STATE / ZIP

✉ Email completed form to info@HeartlandRO.com

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Credit Card Participation Agreement – For Automatic Payment

I, hereby, authorize the Heartland REALTOR® Organization to automatically charge my credit or debit card listed below for [**CHECK ONE OR BOTH**]:

___ Applicable MLS fees, Association dues/fees, and any other related charges, **on a recurring basis**, based on my selected billing cycle (monthly, quarterly, or annually)*

AND/OR

___ \$450 Application fee, or \$50 Transfer fee, and other dues/fees owed at time of application

Name: _____ Heartland ID: _____
(IF UNKNOWN, LEAVE BLANK)

Name on Card: _____
(IF DIFFERENT)

Card #: _____ - _____ - _____ - _____ Exp: _____ / _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Ph: _____

Signature: _____ Date: _____

* Terms: By selecting to be automatically charged, you are authorizing Heartland to charge your credit/debit card for all future dues and fees. You may discontinue automatic payments at any time by notifying Heartland at info@HeartlandRO.com. Payments are run on the 25th of the month, or the following business day, if the 25th falls on a weekend/holiday. If your card is rejected for any reason, you will be notified by email. You are responsible for ensuring your account balance is paid by the last day of the month. No refunds will be granted once the payment period begins.

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