



# HEARTLAND AFFILIATE MEMBERSHIP OPTIONS

## Premier Affiliate Membership\*

**\$750** (additional office members  
at \$400 each)

- Year-round recognition in Heartland's training room (banner) \$200 value
- All the benefits of Affiliate Membership listed below \$180 value
- Semi-annual informational newsletter article \$100 value
- Sponsor of the candy station in Heartland's lobby \$100 value
- 4 or more Event Sponsorships annually \$400+ value
  - Such as: Bowling, Martini Mixer, Volleyball, and Toys for Tots (Some events excluded/extra)
- 3 Education Event Sponsorships \$150+ value
  - CE class breakfast, New Member Jumpstart breakfast, Annual Business Meeting (Aug.)
- Other

**Value: over \$1800!**

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## Affiliate Membership\*

**\$180 annually**

- Access to nearly 1100 REALTORS®
- Targeted Audience
- Cost effective marketing
- Networking event opportunities
- Use of the Heartland logo
- Government lobbying efforts
- Business to business referrals
- Personal growth
- Heartland's values
- Professional assistance
- REALTOR® VIP programs and discounts
- Website recognition and bio

**Value: Priceless!**

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## A la carte (with membership):

Seminar to General Membership:	\$250/seminar (with approval)
New Member Orientation meal sponsor:	\$50/day (includes the food)
General Event Sponsorship (some exclusions):	\$100/event
Education seminar sponsorship:	\$50/event
Informational newsletter article:	\$50/article

Contact Heartland at 815-459-0600 or [info@HeartlandRO.com](mailto:info@HeartlandRO.com) for details.

*\*Pricing options are per individual affiliate member, not to be combined by multiple members.*