

Heartland Affiliate Membership Options



“Best Value” Marketing Option*

\$750 annually (additional members at \$400 each)

- Year round Recognition in Heartland’s Training room (banner) \$ 200 value
- All of the benefits of Affiliate Membership listed below \$ 180 value
- Semi-annual Informational Newsletter Article \$ 100 value
- Sponsor of the candy station in Heartland’s lobby Exclusive
- Ability to display items on Heartland’s ‘lobby display’ Exclusive
- 4 or more Event Sponsorships annually \$ 400+ value
 - Such as: Bowling, Martini Mixer, Recognition Luncheon, Volleyball, and Toys for Tots [Annual Board of Directors Installation excluded]
- Three ‘education event’ Sponsorships \$ 150 value
 - CE Class Breakfast, New Member Jumpstart (not a lunch sponsor)
- Other – e.g. discount for Affiliate Expo

Affiliate Membership*

\$180 annually

- Access to nearly 1000 REALTORS®
- Targeted Audience
- Cost Effective Marketing
- Networking Event Opportunities
- Use of the Heartland logo
- Government Lobbying Efforts
- Business to Business Referrals
- Personal Growth
- Heartland’s Values
- Professional Assistance
- REALTOR® VIP Programs and Discounts
- Website bio

A la carte:

<u>Seminar to General Membership:</u>	\$ 250/seminar (with association approval)
<u>New Member Orientation/Jumpstart Meal Sponsor:</u>	\$ 150/day includes the food
<u>Event Sponsorship (Installation excluded):</u>	\$ 100/event
<u>Education event Sponsorship:</u>	\$ 50/event
<u>Informational Newsletter Article:</u>	\$ 50/article

Call Heartland at 815.459.0600 for details or info@HeartlandRO.com

**Pricing options are per individual affiliate member, not to be combined by multiple members.*

Program subject to change without notice.