

# Heartland Affiliate Membership Options



## “Best Value” Marketing Option\*

**\$750** (includes Standard Membership fee)

- Year round Recognition in Heartland’s Training room (banner) \$ 200 value
- All of the benefits of Affiliate Membership listed below \$ 180 value
- Semi-annual Informational Newsletter Article \$ 100 value
- Sponsor of the candy station in Heartland’s lobby \$ 100 value
- 4 or more Event Sponsorships annually \$ 400+value
  - Such as: Bowling, Martini Mixer, Volleyball, Movie Night, Charitable Bike Ride, and Toys for Tots [Annual Board of Directors Installation excluded]
- Three Education Event Sponsorships \$ 150 value
  - CE Class Breakfast, New Member Jumpstart (not a lunch sponsor), Annual Business Meeting (Aug)
- Other – e.g. discount for Affiliate Expo

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**Valued over \$1000**

## Affiliate Membership\*

**\$180 annually**

- Access to nearly 1000 REALTORS®
- Targeted Audience
- Cost Effective Marketing
- Networking Event Opportunities
- Use of the Heartland logo
- Government Lobbying Efforts
- Business to Business Referrals
- Personal Growth
- Heartland’s Values
- Professional Assistance
- REALTOR® VIP Programs and Discounts
- Website bio

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**Valued: Priceless!**

## A la carte:

<u>Seminar to General Membership:</u>	\$ 250/seminar (with organization approval)
<u>New Member Orientation/Jumpstart Meal Sponsor:</u>	\$ 150/day includes the food
<u>Event Sponsorship (Installation excluded):</u>	\$ 100/event
<u>Education Event Sponsorship:</u>	\$ 50/event
<u>Informational Newsletter Article:</u>	\$ 50/article

Call Heartland at 815.459.0600 for details or [info@HeartlandRO.com](mailto:info@HeartlandRO.com)

*\*Pricing options are per individual affiliate member,  
not to be combined by multiple members.*